

The Fifth Joint Seminar of Yeungnam University and Hokkaido University

September 4th, 2009 at Room 301

Graduate School of Economics and Business Administration

Hokkaido University, Japan

Program

10:30—10:40 Opening Session

Opening Remarks by Machino, Kazuo (Dean, Graduate School of Economics and Business Administration, Hokkaido Univ.)

10:40—12:00 Morning Session

Moderator: Kudoh, Noritaka (Hokkaido Univ.)

1. Yeo, Taek Dong (Yeungnam Univ.)

“Presidential Diplomacy and International Trade: the Case of Korea”

2. Yoshimi, Hiroshi (Hokkaido Univ.)

“Two Approaches to Private Sector's Accounting Method in Government Accounting of Japan”

3. Lee, Junhee (Yeungnam Univ.)

“Oil and the Macroeconomy: A Case of Korea”

12:00—13:30 Luncheon

13:30—14:50 Afternoon Session 1

Moderator: Takai, Tetsuhiko (Hokkaido Univ.)

4. Park, Jeong Yun (Yeungnam Univ.)

“Outperformance of Socially Responsible Investing: An Evidence in Korea”

5. Aihara, Motohiro (Hokkaido Univ.)

“Behavioural Consequences of Changes in the Design and Use of Performance Measurement Systems”

6. Kim, Ki Su (Yeungnam Univ.)

“A Study of Factors Affecting Usage Intentions of Mobile TV Service”

14:50 — 15:00 Break

15:00—15:50 Afternoon Session 2

Moderator: Nishibe, Makoto (Hokkaido Univ.)

7. Hiwatari, Masato (Hokkaido Univ.)

“A Network of ROSCAs (Rotating Savings and Credit Associations):
An Empirical Analysis in Uzbekistan”

8. Ahn, Byung Chul (Yeungnam Univ.)

“Health Inequalities across Regions in Korea”

15:50—16:00 Closing Session

Closing Remarks by Park, Byeong Jin (Dean, College of Economics and commerce,
Yeungnam Univ.)