

# The Fifth Joint Seminar of Yeungnam University and Hokkaido University

## September 4, 2009



### at Room 301 Program



#### **10:30—10:40 OPENING SESSION**

Opening Remarks by Dean Machino, Kazuo (Hokkaido Univ.)

#### **10:40—12:00 MORNING SESSION**

Moderator: Kudoh, Noritaka (Hokkaido Univ.)

1. *Yeo, Taek Dong (Yeungnam Univ.)*  
"Presidential Diplomacy and International Trade: the Case of Korea"
2. *Yoshimi, Hiroshi (Hokkaido Univ.)*  
"Two Approaches to Private Sector's Accounting Method in Government Accounting of Japan"
3. *Lee, Junhee (Yeungnam Univ.)*  
"Oil and the Macroeconomy: A Case of Korea"

#### **12:00—13:30 LUNCHEON**

#### **13:30—14:50 AFTERNOON SESSION 1**

Moderator: Takai, Tetsuhiko (Hokkaido Univ.)

4. *Park, Jeong Yun (Yeungnam Univ.)*  
"Outperformance of Socially Responsible Investing: An Evidence in Korea"
5. *Aihara, Motohiro (Hokkaido Univ.)*  
"Behavioural Consequences of Changes in the Design and Use of Performance Measurement Systems"
6. *Kim, Ki Su (Yeungnam Univ.)*  
"A Study of Factors Affecting Usage Intentions of Mobile TV Service"

#### **14:50—15:00 BREAK**

#### **15:00—15:50 AFTERNOON SESSION 2**

Moderator: Nishibe, Makoto (Hokkaido Univ.)

7. *Hiwatari, Masato (Hokkaido Univ.)*  
"A Network of ROSCAs (Rotating Savings and Credit Associations): An Empirical Analysis in Uzbekistan"
8. *Ahn, Byung Chul (Yeungnam Univ.)*  
"Health Inequalities across Regions in Korea"

#### **15:50—16:00 CLOSING SESSION**

Closing Remarks by Dean Park, Byeong Jin (Yeungnam Univ.)

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