# The Ninth Joint Seminar of Yeungnam University and Hokkaido University

September 8th, 2017 at Room 301 Faculty of Economics and Business Hokkaido University, Japan

## Program

### 10:30 - 10:35 Opening Session

Opening Remarks by Dean MACHINO Kazuo (Faculty of Economics and Business, Hokkaido Univ.)

## 10:35 - 12:05 Morning Session

Moderator: ABE Yukiko (Hokkaido Univ.)

- 1. KIM Jungmu (Yeungnam Univ. Asset Pricing)
- "The Cross-Sectional Relationship between Distress Risk Premiums and Credit Spread Regression Performance" (co-authored with SUNG Woonjun, et al.)
- 2. KIKUCHI Yuta (Hokkaido Univ. Applied Econometrics)
- " Evaluating Professor Value-added: Evidence from Professor and Student Matching in Physics"
- 3. PARK Chuhwan (Yeungnam Univ. Industrial Economics)
- "The Estimation of Wage Offer Function in Search Equilibrium Model: In Case of Korean Provinces"

#### 12:05 - 13:20 Luncheon

#### 13:20 - 14:00 Poster Session

TAKAHASHI Fumisa "Perception value in the service"

WANG Ruiting "Child Allowance, Endogenous Fertility, and the Female Labor Supply in a Pay-as-you-go Pension System"

SHI Lei "Bayesian analysis of happiness with individual heterogeneity"

(Graduate Student, Hokkaido Univ.)

## 14:00 - 15:00 Afternoon Session 1

Moderator: HIRAMOTO Kenta (Hokkaido Univ.)

- 4. OKADA Miyako ( Hokkaido Univ. International Management )
  - "Development of Japanese Manga Business: Why is it popular in the world?"
- LEE Hee Yong (Yeungnam Univ. International Business)
- "Dimensions and Contingencies of Corporate Social Responsibility in SMEs'Supply Chains" (co-authored with KWAK Dong-Wook, et al.)

## 15:00 - 15:20 Break

## 15:20 - 16:20 Afternoon Session 2

Moderator: MACHINO Kazuo (Hokkaido Univ.)

- 6. IMAI Susumu (Hokkaido Univ. Industrial Organization)
- "Identification and Estimation of Differentiated Products Models using Market Size and Cost Data" (co-authored with David Byrne, *et al.* )
- 7. LEE Byeong Wan (Yeungnam Univ. Development Economics)
  - "Dynamic Panel Data Evidence on the Drivers of Irregular Migration: The Case of Korean Immigration" (co-authored with Bilol BUZURUKOV)

## 16:20 - 16:30 Closing Session

Closing Remarks by Professor LEE Byeong Wan (Yeungnam Univ.)