

# The Ninth Joint Seminar of Yeungnam University and Hokkaido University

September 8th, 2017 at Room 301  
Faculty of Economics and Business  
Hokkaido University, Japan

## Program

### 10:30 - 10:35 Opening Session

Opening Remarks by Dean MACHINO Kazuo ( Faculty of Economics and Business , Hokkaido Univ.)

### 10:35 - 12:05 Morning Session

Moderator: ABE Yukiko ( Hokkaido Univ. )

1. KIM Jungmu ( Yeungnam Univ. Asset Pricing)  
“ Distress Risk Premiums and Credit Spread Regression Performance”
2. KIKUCHI Yuta (Hokkaido Univ. Applied Econometrics)  
“ Evaluating Professor Value-added: Evidence from Professor and Student Matching in Physics”
3. PARK Chuhwan (Yeungnam Univ. Industrial Economics)  
“ The Estimation of Wage Offer Function in Search Equilibrium Model: In Case of Korean Provinces”

### 12:05 - 13:20 Luncheon

### 13:20 - 14:00 Poster Session

- TAKAHASHI Fumisa “ Perception value in the service”  
WANG Ruiting “Child Allowance, Endogenous Fertility, and the Female Labor Supply in a Pay-as-you-go Pension System”  
SHI Lei “Bayesian analysis of happiness with individual heterogeneity”  
(Graduate Student, Hokkaido Univ. )

### 14:00 - 15:00 Afternoon Session 1

Moderator: HIRAMOTO Kenta (Hokkaido Univ.)

4. OKADA Miyako ( Hokkaido Univ. International Management )  
“ Development of Japanese Manga Business : Why it is popular in the world?”
5. LEE Hee Yong (Yeungnam Univ. International Business)  
“ Dimensions and Contingencies of Corporate Social Responsibility in SMEs'Supply Chains”

### 15:00 - 15:20 Break

### 15:20 - 16:20 Afternoon Session 2

Moderator: MACHINO Kazuo ( Hokkaido Univ. )

6. IMAI Susumu ( Hokkaido Univ. Industrial Organization )  
“Identification and Estimation of Differentiated Products Models using Market Size and Cost Data” ( co-author with David Byrne, *et al.* )
7. LEE Byeong Wan ( Yeungnam Univ. Development Economics )  
“ Dynamic Panel Data Evidence on the Drivers of Irregular Migration : The Case of Korean Immigration ”

### 16:20 - 16:30 Closing Session

Closing Remarks by Professor LEE Byeong Wan (Yeungnam Univ.)